

Firelli

Italy's hot sauce

The success story of the chili pepper in Italy began in 1492, when Christopher Columbus brought it to Italy from Haiti. First used purely as a decorative element, the fine pod quickly found its way into Italian cuisine, where it appeared in the first cookbooks as early as 1664. Since then, it is impossible to imagine Italian cuisine without this product: nowadays, practically every pizzeria in Italy works with this spice, whether in the form of flakes or pickled in olive oil.

Firelli Hot Sauce is beautifully packaged in an iconic, cone-shaped glass bottle with a stunning blue cap modeled after an old Italian fire extinguisher, offering a modern twist on a classic Italian tradition.

The products are produced by Agricor s.r.l. - a family-owned business in the town of Langhirano - just outside of Parma. The region is famous for its food production, including Parma ham, Parmesan cheese and more.

Firelli stands out from the crowd of other hot sauces that are too spicy or too vinegary, filling a gap in the market for an **all-natural Italian hot sauce**. Firelli provides an unforgettable pizza taste and is a healthier substitute for chili oil - just a few squirts is all it takes to give pizza a spicy kick!

Approximately 30-40% of all pizza consumers use a hot sauce for their pizza. Today, these are still mostly sauces from the Tex-Mex area, but **on an authentic Italian pizza also belongs an equally authentic hot sauce from Italy!**

But the products of Firelli are suitable for much more than just pizza and also give the pasta, a sandwich, eggs or the BBQ the final kick. **This makes Firelli an indispensable part of any modern kitchen.**

Read more: <https://www.gerig.ch/en/brands/firelli/>



Chili Crunch

Article: 113890

200gr

Glass

Carton: 6 pieces

Ethnicity: Italy

Product group: sauces

Commodity group: HOT SPICY SAUCES

Country of production: Italy

GTIN CU: 0810035511620



GTIN TU: 10810035511627



Ingredients / nutrition facts:

<https://www.gerig.ch/tb/00810035511620/>