

## Grefusa

Snacks with a long tradition

Grefusa has a long tradition of delicious snacks that are ideal for any occasion. With brands such as Pipas G, MisterCorn and Snatt, they are part of Grefusa's range, and every year more than 250 million bags are consumed.

Grefusa is a Spanish family business based in the beautiful province of Valencia on the Mediterranean coast. Their mission is simple: to constantly surprise and enchant with delicious, tasty snacks that complement a healthy lifestyle ... in this case: **the Mediterranean lifestyle**.

Grefusa produces almost all its snacks in Alzira, Valencia. Novelties are a fundamental part of their DNA. They launch over 20 new products every year. Grefusa is committed to healthy eating. From the careful selection of ingredients, to the delicate baking process, to consumer information and transparency.

Grefusa meets all international quality and food safety standards that guarantee absolute food quality and food safety. Grefusa is the first Spanish snack company to obtain the ISO 9001 quality standard certificate and the IFS award in the form of the BRC certificate.



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