

## Nissin

The origin of a revolutionary idea

"When people have enough to eat, peace will reign in our world" - this conviction of Nissin Food's founder Momofuku Ando formed the cornerstone of an ingenious idea: the world's first instant noodle dish.

His determination grew out of the misery shortly after World War II, when people often had to wait in long lines to buy food on the black market. He wanted to change that - and those changes became the founding principle of Nissin Foods.

The introduction of chicken ramen in 1958 led to a complete transformation of the market and the industry. Since then, instant noodles have become an integral part of food culture around the world. With its global production, Nissin Foods aims to develop new products to help solve the increasingly serious problem of global food supply. In line with the principle of "producing balanced and safe food serves society".

THE NISSIN QUALITY GUARANTEE: "Quality is our philosophy."

As a responsible food manufacturer, food quality and safety are top priorities at Nissin Foods. We focus all our efforts on making products that earn customers' trust. Because we take their concerns and wishes seriously, the highest level of food safety is our greatest commitment.



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