

NEW to the product range – Novish | The delicious flavour of fish without bycatch

As the **first vegan fish company in Europe**, Novish focuses entirely on **plant-based fish substitutes** that are **100% soy-free**, have a **good taste** as well as a good, **authentic texture**.

Overfishing has been going on for many years, putting more and more marine life at risk of extinction. This development affects all life on earth.

With Novish products, we want to restore the balance in nature. We do this by sustainably producing the tastiest plant-based fish and helping to reduce overfishing, bycatch, farmed fish practices and, of course, overall environmental damage.

With Novish's **100% plant-based fish substitutes**, you as a consumer are creating balance in your daily diet while helping to restore balance in the ocean.

Article:

Carton: